

My name is Adam Williams and I run the BTEC National Diploma in Outdoor Adventure and I'm currently the Further Education Sports Co-ordinator for Norfolk.

My job entails a lot of travelling to and from schools, colleges, and National sporting facilities promoting participation in sport and sport development.

Since in post we have developed a better participation in sport across the county and one of the biggest factors that has helped has been 100% support from Barford Hire. Back in the summer 2009 John rang and asked if id be interested in having a van??? You can imagine my reply "are you sure" and "how much". Barford supplied me with a Mercedes Vito to assist my job.

Once getting over the initial shock of being offered a van (I never get anything for free) I met at Barford and drove away in a distinctively sign written Van with "Supporting Sport In The Community". I cant begin to describe how much of a massive help this has been. Since the start of term in September 09 I have been using the van to carry sports kit to and from different venues to promote all sport and activity across first schools and mainly in my role colleges.

In the last year I have been promoting the outdoor activity sports and as a county surrounded by water, and a forest that houses some of the best mountain bike enduro its been a really exciting year. We have created 28 fully qualified MTB coaches, 24 fully qualified UKCC/BCU Level 1 Kayak coaches. 44 fully qualified Climbing instructors. Where the van fits in is that, rather than rural schools not being able to participate in these activities due to time restraints, and location we have been able to take archery, mountain bikes, climbing wall and orienteering to the schools. We have been using the BTEC students to run the activities and the money generated has paid for there qualifications in instructing these sports.

This year the van has been really busy on these weekly school runs transporting all the sports equipment. However its also been to the National kayaking championships, the world freestyle championships (kayak). The county hockey leagues, the juniour 5 a side tournaments, all the Norwich city football in the community events and the Marin enduro mountain bike series.

Id really like to thank all the staff from Barford for there continued support, a warm friendly welcome EVERY time I come to the office and a genuine interest in what I'm doing. I hope this relationship may long continue as Barford has really made a difference in they way sport has been supported and delivered.

Thank you

Adam Williams
BTEC ND Course Leader
FESCO